

# Sponsorship Opportunities



**Rose Garden Hotel**

**12<sup>th</sup> & 13<sup>th</sup> October**

# Yangon's German Cultural Event of the Year

“Launched in 2013 with 1000 guests to an unprecedented number of more than 3500 guests in 2017.”

2018: Estimated 4000 guests

## Attractions:

Imported German Beer

Traditional German Food

Original Oktoberfest Band

Original Bavarian Coziness

Biggest Indoor Party of the Year in Yangon

*Any proceeds will be donated to local charities for a good cause.*



# Oktoberfest Marketing efforts include:

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Print Materials

Posters

Press Kits & News Releases

Email Marketing to Sponsors, Fans and Partners

Promotion through Oktoberfest social media on  
Facebook (over 17K likes)



# Organizers

- Deutsches Oktoberfest Yangon Association, a charitable association not for profit
- Under the patronage of the Embassy of the Federal Republic of Germany in Yangon
- Organized in cooperation with Hanns Seidel Foundation, Luther Law Firm, Delegation of German Industry and Commerce in Myanmar.



Luther.



# Sponsorship Packages

	<b>Diamond Sponsor SOLD OUT</b>	<b>Platinum Sponsor 8,000USD</b>	<b>Gold Sponsor 5,000USD</b>	<b>Silver Sponsor 2,000USD</b>
Guaranteed Exclusivity	*			
Designated VIP Area	*			
Reserved Seating	*	*		
Display Booth at the event	*	*		
Logo on Event Stage	*	*	*	
Logo on all marketing materials	*	*	*	*
Recognition from the stage at the event	*	*	*	*
Recognition in Social Media Posts	*	*	*	*
Logo signages in prime position on site	*	*		
Tickets	*	20 tickets	10 tickets	5 tickets

# Sponsorship Questions?

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